

# Get African Women On Board



**Location & date:**  
Paris - Abidjan in 2019  
To be defined in 2020

**Language:**  
English

**Participants:**  
30 female senior-level executives

**Duration:**  
3 modules of 2 days each

**Fees:**  
6,000 EUR per person  
For corporate rates  
please contact:  
[question@wearewfc.com](mailto:question@wearewfc.com)

## Executive Training Program Take your seat at the board table

Women Working for Change (WFC) in partnership with KPMG and the AFRICA CEO FORUM proudly presents “**Get African Women on Board**”, our first certified training program designed specifically for ambitious women executives who wish to build and strengthen their boardroom expertise. The intensive skills-building program is a unique opportunity for women C-suite executives to acquire the tools for board-qualification, and understand the responsibilities that define the role.

### BACKGROUND

Bridging the gender gap in boardrooms is not simply a matter of social justice. Studies have consistently shown the direct correlation between increased gender representation on corporate boards and better financial performance. This explains why the top 25% most gender-diverse African companies have earnings over 20% higher than their industry averages. Women drive more than 70% of all consumer purchasing worldwide, hence it only makes good business sense to have a board of directors that accurately reflects the entire consumer base. Moreover the competitive advantage a business gains from the variety of backgrounds, experiences and viewpoints is undeniable. Indeed companies are much better off getting ahead of the curve on diversity in terms of business growth and development.

## PROGRAM SCHEDULE

**3 modules of 2 days each in September 2019, December 2019, and January 2020**

Each module will conclude with a prominent guest speaker

### MODULE 1

#### Governance and Company strategy (16 hours)

- Understand the organization and operating model of governance bodies
- Interact with leadership on company strategy, corporate value creation, CSR and new technology
- Appreciate the relevance of growth strategy (such as mergers, acquisitions, alliances, ...)

### MODULE 2

#### Economic performance and risk management (16 hours)

- Get ready to understand and challenge financial reports
- Master the main financial valuation methods and their meaning
- Understand the risk framework in place and its correlation with the company strategy

### MODULE 3

#### Company value protection and boardroom simulation (16 hours)

- Get involved in leadership performance evaluation, compensation and succession plan
- Make sure that compliance and ethics are on the leadership agenda
- Experience the workings of a real boardroom

Break-out sessions between modules will allow participants to enrich their learning experience by undertaking case studies & quizzes, benefiting from one-on-one learning with coaches, networking with like-minded peers and delving deeper into the reading materials provided.



## KEY BENEFITS

- 1 Receive** both practical and theoretical knowledge from top executive educators
- 2 Enhance** your management skills and your impact as a leader
- 3 Network** with like-minded executives and benefit from peers' advice beyond the program
- 4 Understand** how to leverage the dynamics of power and influence
- 5 Gain access** to the **AFRICA CEO NETWORK**, the leading business development and networking community of CEOs in Africa
- 6 Receive** a certificate from KPMG upon completion of all three modules.